



From plants to products
O blanhigion i gynhyrchion

BEACON Intellectual Property (IP) Seminar

Wednesday October 23rd 2013

You are invited to attend this Intellectual Property (IP) Seminar

A half day seminar on product commercialisation and Intellectual Property (IP) rights

Presented by: **Selwyn Owen - Business Development Manager (BEACON)**

BEACON would like to invite you to this FREE seminar to learn more about the commercialisation of “plants to products” in the bio-economy.

Delegates will hear from academic and industry experts about:

- How to identify, protect and exploit your IP in the marketplace and create value for your business
- The financial support available from Welsh Government to commercially exploit your IP
- Collaboration with Universities and getting the “right deal” for your business
- BEACON project, pilot scale-up facilities in helping to reduce your project risk

Following a series of presentations by the Welsh Government, legal and industry professionals there will be a Q&A session with opportunities to ask questions. The seminar will close with a lunch buffet and networking.

This seminar will appeal micro businesses, start up companies, SME’s and large corporates active in the bio-economy in Wales. Market sectors currently ripe for development include agriculture, natural cosmetics, forest and natural products, natural fibres, health and medical, bio-based polymers, nutraceutical and pharmaceutical.

Date: Wednesday 23rd October 2013

Time: 09:00—14:00

Refreshments will be provided. Parking available

Enquiries: Kirstie Jones (01970) 823156

Guest Speakers...

Dr Steve Blance

Senior Attorney, Avidity IP Ltd

Nia Roberts

Intellectual Property Manager, Welsh Government

Dr James Hudson

Technology Transfer Manager,
Research, Business and Innovation

Des Burley

Senior Attorney, Avidity IP Ltd

Dr Rhian Hayward

Technology Transfer Officer,
Research, Business and Innovation

Venue:

Stapledon Suite, Stapledon Building,
Gogerddan, Aberystwyth, SY23 3EB

R.S.V.P: Friday 18th October 2013



Register via e-mail Kirstie Jones at kij6@aber.ac.uk



Event Programme

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Time	Event	Speaker
09.00	Registration and coffee	Stapledon Building, IBERS, Gogerddan, Aberystwyth
09.30	Welcome address	Dr Mike Morris, Business Development Manager, BEACON
09.40	BEACON - From Plants to Products	John Corton, Process Engineer in Biorefining, BEACON
09.50	Protecting your Intellectual Property	Dr Steve Blance, Senior Attorney, Avidity IP Ltd
10.10	Business Innovation Support	Nia Roberts, Intellectual Property Manager, Welsh Government
10.30	Q & A	Early Morning Speakers
10.40	Coffee Break and Networking	
11.10	Commercialisation in a University Context	Dr James Hudson, Technology Transfer Manager, Research Business and Innovation, Aberystwyth University
11.30	Getting the Right Deal	Des Burley, Senior Attorney Avidity IP Ltd
11.50	Commercialisation Case Study: Mobile FARM	Dr Rhian Hayward, Technology Transfer Officer, Research Business and Innovation, Aberystwyth University
12.10	Q & A	Late Morning Speakers
12.20	Lunch, Networking and Close	
13:15	Visit to BEACON scale-up facilities at IBERS (optional)	

As places are limited for this event, please book early to avoid disappointment.



Register via e-mail Kirstie Jones at kij6@aber.ac.uk