
Business and market analysis
for the world's fibre, textile
and apparel industries



Textiles Intelligence



Company background and history

HISTORY

- Originally owned by the Economist Intelligence Unit (EIU), part of the Economist Group, London
- 1979 and 1983: EIU published reports by Vincent Cable on world textile trade and production trends
- 1992: Textiles Intelligence was formed as a separate company

LAUNCH DATES OF THE PUBLICATIONS

- **1985:** *Textile Outlook International*
- **1990:** *Technical Textile Markets*
- **2002:** *Performance Apparel Markets*
- **2008:** *Global Apparel Markets*
- **2012:** *Home Textiles Update*



Publications

- **Textile Outlook International** (the flagship title, covering the textile supply chain)
- **Performance Apparel Markets** incorporating *Performance Apparel Update*
- **Technical Textile Markets** incorporating *Technical Textiles Business Update*
- **Global Apparel Markets** incorporating *Global Apparel Update*
- **Home Textiles Update** (a stand-alone e-bulletin)

Business and market analysis
for the world's fibre, textile
and apparel industries



Textiles Intelligence

Performance Apparel Markets

Business and market analysis
of worldwide trends in high
performance activewear and
corporate apparel





Performance Apparel Markets

GENERAL

- first published in April 2002
- published 4 times a year
- each issue has a specific theme
- includes monthly e-bulletin,
Performance Apparel Update

COVERAGE

- product developments and innovations
- business update
- company profiles
- research-based features
on markets and technologies





Performance Apparel Markets

Issue 47

- Fast track: trends in performance apparel at ISPO Munich 2014
- Product developments and innovations
- Antimicrobial fibres, fabrics and apparel: innovative weapons against infection
- Profile of Lac-Mac: an innovative supplier of reusable protective textile products
- Business update

Issue 46

- Fast track: protecting sports participants from head injuries
- Product developments and innovations
- Waterproof breathable fabrics: demand for comfort is driving innovation
- Profile of Jack Wolfskin: a premium outdoor apparel brand
- Business update



Fast track: trends in performance apparel at ISPO Munich 2014

- Major trends in sportswear at ISPO Munich 2014 centred on:
 - adding functionality to garments;
 - incorporating stretch properties;
 - reducing fabric weight to provide greater freedom of movement and comfort;
 - fabric layering and membranes to tailor specific areas of insulation and breathability;
 - use of infrared energy to provide various benefits to wearers; and
 - integrated sensors to monitor athletic performances of wearers and analyse training programmes.





Fast track: protecting sports participants from head injuries

Short report on specific topic in the performance apparel market



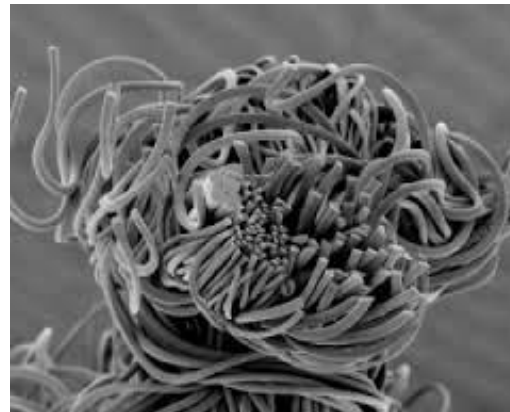
- Development in technologies which provide a greater level of protection to sports participants and mitigate the effects of traumatic head injuries
- MIPS AB: Multi-directional Impact Protection System (MIPS)
- Phillips Helmet: Phillips Head Protection System (PHPS)
- Adidas: AdiPower cricket helmet
- Reebok: Reebok CheckLight



Product developments and innovations

Major developments in the global performance apparel market, focusing on:

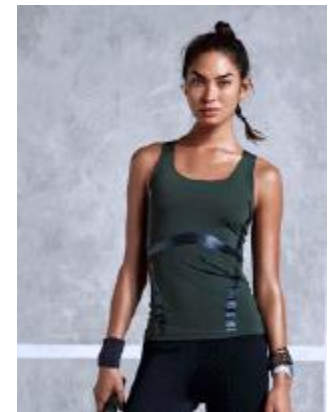
- new products
- new technologies
- new fibres
- key players





Product developments and innovations

- antimicrobial fabric finishes;
- environmentally friendly swimwear;
- flame resistant products for protective apparel;
- garment technologies;
- high visibility apparel;
- insulation for outdoor wear;
- protective apparel; and
- sportswear





Waterproof breathable fabrics: demand for comfort is driving innovation

Detailed, independently research report - relevant to the performance apparel sector

- Waterproof breathable fabrics becoming increasingly high-tech
- Market for waterproof breathable fabrics forecast to grow by 5% per annum between 2011-16
- Market growth fuelled by emergence of new fibres, new fabrics and innovative process technologies
- Product innovations and applications for waterproof breathable fabrics,
- Development of fabrics and standards for testing
- Outlook for waterproof breathable fabrics





Profile of Jack Wolfskin: a premium outdoor apparel brand



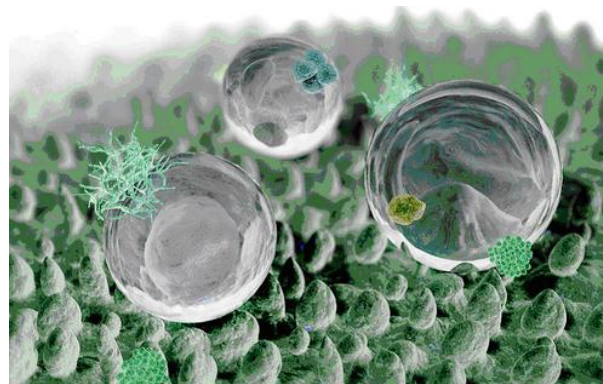
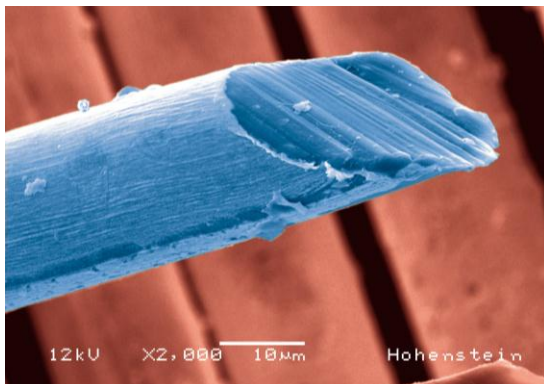
Provides an overview of the business, products and strategies (market and manufacturing) employed by a key player in the performance apparel industry

- More than 800 franchise stores and over 4,000 points of sale across Europe and Asia
- Growing popularity among outdoor enthusiasts
- Rigorous corporate social responsibility (CSR) agenda
- Also examines the company's development, sourcing, distribution, sales, and future outlook



Antimicrobial fibres, fabrics and apparel: innovative weapons against infection

- Demand has increased sharply since the mid 1990s
- Waterproof breathable fabrics are becoming increasingly high-tech
- New generation of antimicrobial products offer protection against a broad spectrum of bacteria
- Environmental concerns have led to the development of effective and durable antimicrobial products which are less likely to be harmful to human health and the environment





Profile of Lac-Mac: an innovative supplier of reusable protective textile products

- Manufacturer of reusable textile products for health care environments and other hazardous environments
- Products made from high-tech barrier fabrics at the company's facility in Canada
- Company development, products, manufacturing and sales, corporate social responsibility (CSR) strategy, and future outlook





Business update

Summary of business news and developments affecting global performance apparel markets, including information which is specific and relevant to the sector, plus analysis and valuable insight which is unbiased, clearly presented and easy to understand. Includes:

- acquisitions, divestments and mergers
- company strategy
- corporate social responsibility (CSR)
- financial results
- investments
- joint ventures, cooperation, licensing and distribution
- new brands
- new stores





Thank you!

Contact Details

Textiles Intelligence Ltd, Alderley House, Alderley Road, Wilmslow, Cheshire SK9 1AT, United Kingdom

Tel: +44 (0)1625 536136

Fax: +44 (0)1625 536137

Email: belinda.carp@textilesintelligence.com

Skype Name: [textilesintelligence](#)

Twitter: [@textilesintell](#)

LinkedIn profile: <http://uk.linkedin.com/in/belindacarp>

Website: www.textilesintelligence.com