

BEACON

From plants to products
O blanhigion i gynhyrchion

INVITATION

'Plants to Products – From Concept to Commercialisation'

A half day seminar on product commercialisation and Intellectual Property (IP) rights

Tuesday, 23rd April 2013

Neuadd Reichel, Ffriddoedd Road, Bangor Gwynedd, LL57 2TR

08.30am – 1.00pm

Lunch buffet and refreshments. Parking available

BEACON would like to invite you to this exciting and FREE seminar to learn how more about the commercialisation of "plants to products" in the bio-economy

The Seminar includes wide ranging topics such as:

- How BEACON adds value to your business as the "bridge to market" for new product, process and technology development and thus helps minimize market risk
- How businesses can access a range of pilot-scale equipment and scientific expertise for research and development work
- How to identify, protect and exploit your Intellectual Property (IP) in the marketplace and create value for your business
- The impact of IP on the development of natural cosmetics
- The financial support available from Welsh Government to commercially your exploit IP

Following a series of presentations by legal and industry professionals and Welsh Government there will be a Q&A session with opportunities to ask questions. The seminar will close with a lunch buffet and networking.

This seminar will appeal to micro businesses, start-up companies, SMEs and large corporates active in the bio-economy in Wales. Markets sectors ripe for development include agriculture, natural cosmetics, forest and natural products, natural fibres, health and medical, bio-based polymers, nutraceutical and pharmaceutical.

RSVP by Friday 19th of April to Raine Williams raine.williams@bangor.ac.uk

As places are limited for this event, please book early to avoid disappointment

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PROGRAMME

'Plants to Products – From Concept to Commercialisation'

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Tuesday, 23 April 2013 - 08.30am – 1.00pm

08.30	Registration and coffee	Neuadd Reichel
09.00	Welcome address	Dr Rob Elias, Director, BioComposites, Bangor University
09.10	BEACON - From Plants to Products	Dr Adam Charlton, BEACON Project Manager, Bangor University
09.20	Protecting Your Intellectual Property	Dr David Walsh, Partner Appleyard Lees
09.40	Joint Ventures & Collaboration Agreements	William Gwynn Williams, Consultant on behalf of Morgan Cole LLP
10.00	Q & A	Morning Speakers
10.10	Coffee Break and networking	
10.40	Commercialisation in a University context	Gareth Mayhead, Commercialisation Manager, Bangor University
11.00	Impact of IP on the development of natural cosmetics from plant to shelf	Ed Galley, Director, Ed Galley Associates
11.20	Business Innovation Support	Nia Roberts, Intellectual Property Manager Welsh Government
11.40	Q&A	Morning Speakers
12.00	Lunch, networking coffee and close	Neuadd Reichel

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The seminar spaces are offered free of charge, thanks to BEACON project funding by the European Regional Development Fund (ERDF) and Welsh Government. This event is organised by BEACON together with Bangor University's Research and Enterprise Office (REO) and St David's Day Group (SDDG).